

How to Convince Your Company that TPRM is a Priority

START WITH THE WHY

RISK EXISTS AND YOU NEED VISIBILITY

If you're not actively monitoring vendor management, you don't know how much risk your company is exposed to.

Supply chain attacks are on the rise. They can cost millions, damage your brand, and have devastating effects.



LATEST CYBERATTACKS



GET AHEAD OF ANY ROADBLOCKS

✗ *"There's no budget for TPRM"*



Reduction in annual loss expectancy (ALE) is greater than the cost of the TPRM program

✗ *"TPRM doesn't fit in our priorities"*



TPRM supports business growth with secure outsourcing, ensuring regulatory compliance, and building trust with customers

✗ *"There's no TPRM expert in our team"*



Leverage automation as a solution with dedicated TPRM tools

SHOW SOLID PROGRAM METRICS

- Risk: identification and reduction
- Wins: how many of your vetted vendors were (not) involved in data breaches
- TPRM metrics: vendor scores over time, improvements in the health of the vendor ecosystem, etc.
- Increased efficiency: how many hours is your team saving; how fast deals are closing

To learn more, watch the 25-minute webinar on the topic here >>